

414
unique
institutions

from Bahrain to Zambia
use our digital products
to improve the learning
journeys of over

229,436
students across
the region

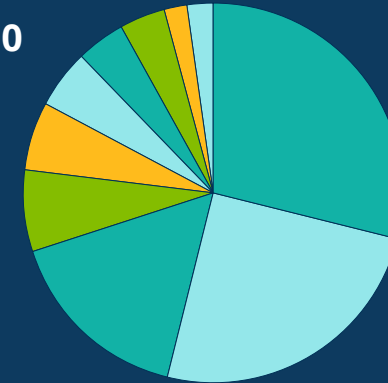
Top 5 countries with the
highest number of institutions
on-board:

Turkey	175
South Africa	66
Saudi Arabia	54
United Arab Emirates	40
Egypt	18

> **Top 10**

183,459
students

use Mastering and MyLab
digital platforms for
an enhanced learning
experience.



STEM TOP 5

- MyLab IT
- MyLab Math
- Mastering Physics
- MyLab Statistics
- Mastering Chemistry

BUSINESS TOP 5

- MyLab Management
- MyLab Economics
- MyLab Finance
- MyLab Marketing
- MyLab Accounting

> **Flexible, accessible eBooks**



40,000
students use
eBooks to support
their studies.



8 universities are using our
latest innovative educational tool – Revel
– across writing, programming, marketing,
psychology and more!

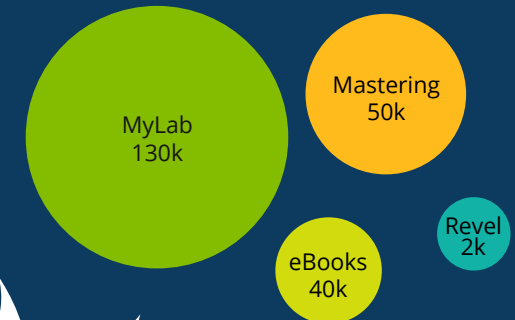
“What is very nice is that I can access the eText anytime, anywhere, because I have the option to access it offline as well.”

Marah Saleh, Student, British University in Egypt

> **Enhancing the university experience**

Students can:
· Build and test their understanding.

Educators can:
· Efficiently manage assessment.
· Provide timely personalized feedback.
· Measure and monitor progress.



“What I like most about the MyLab Study Plan is that it is customized to each student. This is a mixture between the study objectives the module leader has presented and my personal work on the assignments.”

Marah Saleh, Student, British University in Egypt

“When I saw MyLab Math I thought wow, this will make my life easy, I can focus on teaching strategies rather than preparing.”

Instructor using MyLab, Qatar

> **Instructors see the impact of using digital resources**

“The pass rate increased the more I started to use the platform and the more I engaged students.”

Instructor using Mastering, South Africa

“I believe it is helpful because it makes grading very easy.”

Instructor using MyLab, Turkey

“With MyLab I can do more with less time. Enhancing the learning experience and meeting the needs of all my students.”

Instructor using MyLab, Kuwait

Get in touch

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