

A new Strategic Partnership between Pearson and the University of Tabuk

We are thrilled to announce that Pearson and the University of Tabuk, Saudi Arabia have entered into a strategic partnership through a Memorandum of Understanding.

In our commitment to fostering quality education and enhancing student learning experiences, this partnership will pave the way for the integration of Pearson's cutting-edge digital products into the academic curriculum at the University of Tabuk.

A positive impact on teaching and learning will be achieved through:

- Access to Pearson's extensive range of digital resources, including interactive eBooks, assessment tools, and educational platforms.
- Implementation of innovative teaching methodologies to engage students and promote active learning.
- Empowerment of educators with professional development opportunities and training sessions on utilizing Pearson's digital solutions effectively.

- Continuous support and guidance from Pearson's team to ensure the successful integration and use of digital resources across various disciplines.
- A shared commitment to advancing digital literacy and preparing students with the skills needed for success in today's digital world.



Together, Pearson and the University of Tabuk are dedicated to enriching the academic experience, empowering educators, and equipping students with the necessary skills to excel in their academic and professional endeavors.

At the official signing of the memorandum the university was represented by Dr. Majed Balala, Vice Rector for Education Affairs, Dr Mohammed Douri, Dean of Student Affairs and Dr. Abdelaziz Algamdy, as a focal point for the digital transformation project. The Pearson representatives were Tarek Elghandour, Head of Sales and Omer Fazail, Key Account Manager.

As we embark on this collaborative journey to transform education across this esteemed academic institution, we look forward to seeing how this shapes the future of learning.